



Mohammed Hafeez

Senior Creative Designer



Contact

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No.3/918, 3rd Block,
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Date of Birth

17th November 1994 | Age: 28

Education

Graduation

Bachelor of Science in
Visual Communication

The New College
Affiliated to The Madras University

Grades : 89%

Softwares



Photoshop



Illustrator



InDesign



XD



Premiere Pro



After Effects



Figma



Chat GPT



Firefly



Leonardo AI



Powerpoint



Wix

About me

As a Senior Creative Designer, I bring a wealth of experience and expertise to the table. Proficient in design tools like Adobe Illustrator, Photoshop, InDesign, XD, After Effects, and Figma, I've honed my skills over the years.

My design portfolio covers a wide spectrum, including Poster design, Brochures, Emailers, Newsletters, Logo Designs, Interactive Designs, Pitch Presentations, Storyboards, and UI Designs. This versatility allows me to create visuals that resonate with audiences and fulfill unique client needs.

My track record includes receiving esteemed awards such as the Best Performer Award, Outstanding Team Contribution Award, and the prestigious Winner of the Logo Design in Creative Hats Contest.

I hold a Bachelor of Science degree in Visual Communication from The New College, Chennai, where I acquired a strong foundation in design principles, typography, and digital media.

Driven by passion and ambition, I maintain unwavering standards and tackle challenges head-on. My ultimate goal is to continue evolving as a creative leader, contributing to the company's growth, and consistently delivering outstanding results for our clients.

Job Experience

Tag Worldwide (www.tagww.com)

Present

- May 2022 - Till Date
Senior Creative Designer

Voltech Group of Companies (www.voltechgroup.com)

- July 2021 - April 2022
Promoted as Chief Design Manager
- July 2016 - June 2021
Promoted as Sr. Graphic Designer
- July 2014 - June 2016
Graphic Designer

Portfolio |









www.mdhafeez.com

Career Highlights

A Summary of My Roles and Responsibilities at Voltech Group & Tag Worldwide

- With an impressive 9+ years of design experience, I bring a robust skill set to my role as a Senior Creative Designer. Proficient in an array of design tools - Adobe Illustrator, Photoshop, InDesign, XD, After Effects, and Figma. I've translated my expertise into impactful visuals across diverse mediums.
- My specialization spans a range of projects, from Poster design and Brochures to Emailers, Newsletters, Logo Designs, Interactive Designs, Pitch Presentations, Storyboards, and UI Designs. This versatility ensures that I can meet the unique demands of each project with finesse and innovation.
- Embracing cutting-edge AI technologies such as Adobe Firefly, Midjourney, and Leonardo AI, I infuse my designs with contemporary elements that enhance their visual appeal and relevance. My commitment to staying at the forefront of design trends fuels my adaptability in an ever-evolving industry.
- Beyond my design prowess, I step into a leadership role within the organization. Guiding a team of designers, I foster collaboration and mentorship. By engaging with stakeholders to understand their vision, I translate it into actionable creative direction for my team. Brainstorming sessions facilitate the birth of imaginative ideas, ensuring designs that captivate and communicate effectively.
- Juggling multiple tasks and deadlines is second nature to me. I allocate tasks, set priorities, and oversee project deliverables with meticulous attention to quality and timeliness. The end result is a collection of high-quality designs that align with clients' needs and amplify their brand messages.

Skills Mastered

-  Career Essentials in Generative AI by Microsoft and LinkedIn
Microsoft Certification - August 2023
-  Collaborative Leadership
LinkedIn Certification - August 2023
-  Figma Essential Training: The Basics
LinkedIn Certification - August 2023
-  Advanced Design Patterns : Design Principles
LinkedIn Certification - February 2023
-  Graphic Design Foundations : Typography
LinkedIn Certification - February 2023
-  Social Media Marketing : Strategy and Optimization
LinkedIn Certification - October 2021
-  The Fundamentals of Digital Marketing
Google Certification - October 2021
-  Advanced Branding
LinkedIn Certification - September 2021

Awards & Recognitions

- Voltech Group — **Best Performer of the Year (2015, 16, 17, 18, 19)**
Best Magazine Award (ICE Awards)
- Tag Worldwide — **Outstanding Contribution - Team Award**
Best Logo Design (Winner) - Creative Hats Contest