



Mohammed Hafeez

CREATIVE DESIGNER



Contact

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No.3/918, 3rd Block,
Mogappair West, Chennai
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Date of Birth

17th November 1994

Education

Higher Secondary

Meenakshi Matric.
Higher Secondary School,
Chennai

Grades : 78%

Graduation

Bachelor of Science in
Visual Communication

The New College
Affiliated to The Madras University

Grades : 89%

Interests

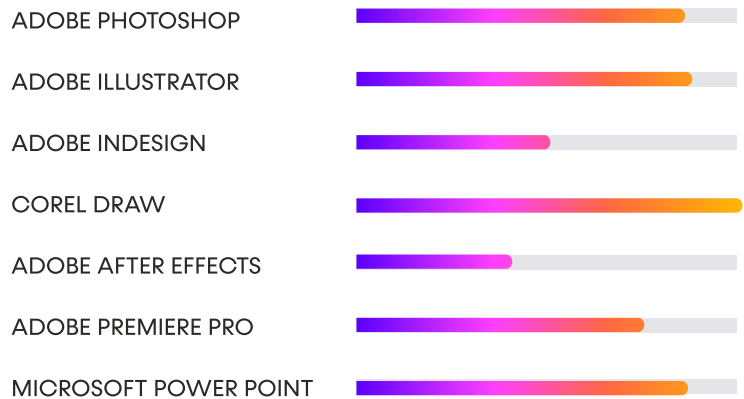
Read Photography Music Sport



About me

Multi-talented Graphic Designer consistently motivated for success and goal driven. I have learned that having a platform to question and further ideas harness greater creativity - although realizing creative inspiration doesn't come without its obstacles! In all my work, I have relished the challenges and used them to fuel my ambition and maintain my own high standards.

Skills



Job Experience

JULY 2014 - JUNE 2016

Graphic Designer

Voltech Group of Companies (www.voltechgroup.com)

JULY 2016 - JUNE 2021

Promoted as **Sr. Graphic Designer**

Voltech Group of Companies (www.voltechgroup.com)

JULY 2021 - TILL DATE

Promoted as **Chief Design Manager**

Voltech Group of Companies (www.voltechgroup.com)

Portfolio |

www.mdhafeez.com

Roles & Responsibilities

- Meeting clients, determining their needs and expectations and planing the project by actively participating in weekly brainstorm sessions
- Developing thematic graphic content for marketing purposes as per client's requirements
- Generating computerized layouts using Corel Draw, InDesign, Illustrator, and Photoshop to create aesthetically appealing visual content
- Collaborating with team to develop individual concepts
- Working in a non-linear and agile manner to create appealing designs
- Involvement in rebranding and redesigning of the company's logos, profiles and overall corporate visual identity.
- Getting approval by sending rough layouts to the clients.
- Completing projects by coordinating with outside agencies, art services, printers, etc.
- Mentoring and encouraging creative team members to foster a positive work environment
- Report progress of projects at major stages of their conception, creation, and execution
- Ensuring designs and content reflect consistently and positively to the brand image and company ideals
- Working with internal and external strategic partners to create products using the most current industry best practices
- Anticipating problems that may impede a project from completing on time and implement solutions

Awards & Recognitions

Best Performer of the Year 2015

Best Performer of the Year 2016

Best Performer of the Year 2017

Best Performer of the Year 2018

Best Performer of the Year 2019

Best Magazine Award (ICE Awards)